



**Application for Pre-Launch Consideration for a No-Cost
Global B2B Channel on the  OTT Network**

Name of Organization: _____

Type of Organization: Corporation LLC Other _____

Which State is the Registration: _____

Registered as a Foreign Corporation in (State): _____

Organization Status: 501c3 Registration # _____

501c6 Registration # _____

For Profit EIN # _____

What is the function of your Group: Business Association Marketing Association
 Trade Development Technical Organization
 Technical / Business Conference with or without Expo
 Lifestyle / Community Organization or Association

Scope of your Organization: Local Chapter National International

Visibility Expansion Plan: Statewide National North America
 Europe Middle East Africa
 Asia Latin & South America All of the above

How many Members are in your group: _____

Do you hold Periodic events that have been disrupted due to Travel Restrictions? Y N

How much to attend the 2019 event (Avg per person = hotel+transport+registration) = \$ _____

Do your Members or Attendees Cross multiple time zones? Y N

How many potential subscribers do you envision for the channel? _____

How much do you think they would be willing to pay for the channel (per month)? \$ _____

Are you willing to make a 3-year commitment to the outreach platform? Y N

Has your organization or any of its members created content for broadcast TV? Y N

Are there people in your organization who are willing to learn how to create content? Y N

Does your organization have any non-cell phone/action cameras to capture content? Y N

There are 2-3 seasons a year of content, in which new material is typically made available weekly, a typical program is approx. 5 pieces of 5-minute content which makes up a 30min episode –

Do you have enough content for 12 episodes per season (60 pieces)? Y N

Will you need help planning how to transfer your message to this TV format? Y N

Would your organization be able to create 12 episodes prior to June 1, 2021? Y N

On what platforms are you currently presenting your message:

- D2C B2B **YouTube** - Brand Product Training Application Distribution Other
- D2C B2B **Facebook** - Brand Product Training Application Distribution Other
- D2C B2B **Instagram** - Brand Product Training Application Distribution Other
- D2C B2B **Twitter** - Brand Product Training Application Distribution Other
- D2C B2B **SnapChat** - Brand Product Training Application Distribution Other
- D2C B2B **Tik Tok** - Brand Product Training Application Distribution Other
- D2C B2B **Website** - Brand Product Training Application Distribution Other
- D2C B2B **Print** - Brand Product Training Application Distribution Other
- D2C B2B **Broadcast** - Brand Product Training Application Distribution Other

Submitted By: _____
Name

Date: _____

Title

Application # _____
Approved _____ By _____

*Email Completed Form to: tlnetwork@roadway.media